

# Professional Carpet Cleaning Packages for Our Preferred Customers

## Carpet Basic-Package A

- A. Heavy Duty Pre-Vacuuming**-Maximum removal of non-soluble dry soil particles by powerful commercial vacuum.
- B. Chemical Preconditioning**-Special soil, grease and oil suspension cleaning solution application for lubrication and breaking down of stubborn soils to assure maximum soil removal.
- C. Pre-Spotting Treatment**-Solution application of special cleaning agents to stubborn spots and stains that need to be treated prior to the regular cleaning process.
- D. Heavy Duty Hot Water Extraction (Steam) Cleaning**-Use of truck mounted cleaning equipment for maximum deep soil removal and rapid drying.
- E. Post Spotting Treatment**-Special cleaning solution application to stubborn spots and stains still not removed by the cleaning process. We also make sure we did not miss any carpet.
- F. Carpet Grooming**-Use of a professional carpet brush or comb to aid in restoring the fiber and nap set of the carpet pile. This helps drying and gives the carpet a groomed, finished look.



Package A Price \_\_\_\_\_  
Plus tax

## Carpet Keeper-Package B

- A. Heavy Duty Pre-Vacuuming**-Maximum removal of non-soluble dry soil particles by powerful commercial vacuum.
- B. Chemical Preconditioning**-Special soil, grease and oil suspension cleaning solution application for lubrication and breaking down of stubborn soils to assure maximum soil removal.
- C. Pre-Spotting Treatment**-Solution application of special cleaning agents to stubborn spots and stains that need to be treated prior to the regular cleaning process.
- D. Furniture Moving**-We will move furniture during vacuuming and cleaning. We do not move pianos, china cabinets, antiques, or entertainment centers unless emptied or not at all in some situations. Your furniture will be protected by blocks or tabs from moisture.
- E. Heavy Duty Hot Water Extraction (Steam) Cleaning**-Use of truck mounted cleaning equipment for maximum deep soil removal and rapid drying.
- F. Post Spotting Treatment**-Special cleaning solution application to stubborn spots and stains still not removed by the cleaning process. We also make sure we did not miss any carpet.
- G. ProtectionPlus Protector**-Application of product to resist some spots and stains and prolong carpet life with maximum soil resistance



Package B Price \_\_\_\_\_+tax

- H. Carpet Grooming**-Use of a professional carpet brush or comb to aid in restoring the fiber and nap set of the carpet pile. This helps drying and gives the carpet a groomed, finished look.

### Options on Any Package:

- Deodorizer \_\_\_\_\_ plus tax
- Speed Drying \_\_\_\_\_ plus tax
- Pet Odor Removal \_\_\_\_\_ plus tax

## Carpet Extender-Package C

- A. Heavy Duty Pre-Vacuuming**-Maximum removal of non-soluble dry soil particles by powerful commercial vacuum.
- B. Chemical Preconditioning**-Special soil, grease and oil suspension cleaning solution application for lubrication and breaking down of stubborn soils to assure maximum soil removal.
- C. Pre-Spotting Treatment**-Solution application of special cleaning agents to stubborn spots and stains that need to be treated prior to the regular cleaning process.
- D. Edge & Baseboard Cleaning**-Use of a crevice tool to remove dust and dirt from edges of the room where a regular vacuum does not reach. Baseboards are damp wiped to give them a clean, finished look.
- E. Furniture Moving**-We will move furniture during vacuuming and cleaning. We do not move pianos, china cabinets, antiques or entertainment centers unless emptied or not at all in some situations. Your furniture will be protected by blocks or tabs from moisture.
- F. Heavy Duty Hot Water Extraction (Steam) Cleaning**-Use of truck mounted cleaning equipment for maximum deep soil removal and rapid drying.
- G. Post Spotting Treatment**-Special cleaning solution application to stubborn spots and stains still not removed by the cleaning process. We also make sure we did not miss any carpet.



### **H. Stain Guardian Carpet Protector**

Application of state of the art stain and soil protection with **acid dye resister** for maximum soil resistance and **stain** protection from household food/beverage stains on nylon carpet.

- I. Carpet Grooming**-Use of a professional carpet brush or comb to aid in restoring the fiber and nap set of the carpet pile. This helps drying and gives the carpet a groomed, finished look.

Package C Price \_\_\_\_\_ plus tax

- Options
- Anti-Allergen \_\_\_\_\_ plus tax
- Green Cleaning \_\_\_\_\_ plus tax

### **WE GUARANTEE:**

1. Your satisfaction in writing!
2. We will **OUTCLEAN** anyone in the area!

## **WHY CLEAN YOUR CARPET?**

**1. HEALTH**-Have you ever thought about what kinds of conditions your carpet is subjected to? Think about it for a minute. Can you imagine what your linoleum floors would look like and how unsanitary they would be if you only swept them? Your carpet and upholstery are designed to hide biocontaminants, volatile organic compounds, dust mites, migrated outdoor pollutants, insoluble particulate soiling, grease and oil deposits, sand, quartz, gypsum, pet accidents and bacteria, food particles, epidermal waste, pesticides and allergens. If these contaminants are in your house, they could be contributing to you and your families health and allergy problems.



Dr Michael Berry, Deputy Director of the Environmental Protection Agency stated, "Based on what I have learned in recent months from researchers working in the United States, Canada and Western Europe, I have reached the conclusion that carpeting and fabrics not cleaned and properly maintained have the potential to cause a variety of health problems inside the building environment". Recent tests have shown professional cleaning can reduce indoor pollutants. Since we spend 90% of our time indoors, doesn't it make sense to clean our furnishings? Is your families health, especially your children's, important to you?

**2. Extending Your Investment**-Would it be wise to spend thousands for a home and then never maintain it? The same is true of your carpets and upholstery! Have you recently priced what it would cost to replace it? Studies have shown that regular, professional cleanings can increase the life of your carpet by as much as 40%. Your carpet is usually the 3rd biggest expenditure of your home. Soil grinds away at carpet fibers like sandpaper which through time "uglies out" your carpet. Oils hold soil in place while other contaminants also help accelerate wear. Cleaning can remove most of what is wearing out the fibers.

**3. Appearance**-Professional cleaning brings life and luster back to your carpet. It can remove many spots, spills, and stains that look unsightly to you, friends and guests. It keeps your home reflecting that wonderful image that you created when you decorated it. Cleaning carpet is no more harmful to it than mopping is to tile floors.

## **HOW OFTEN SHOULD YOU CLEAN**

That depends on a number of circumstances. DuPont, the worlds largest manufacturer of carpet fibers recommends cleaning at least once every 18 months. Some require this to uphold wear warranties of their products. Some things may increase that rate: smoking habits, number and ages of children, soiling conditions, humidity, number and types of pets, condition of the outdoor environment, your current health status, allergy conditions and types of home activities are just a few.

## **WHO SHOULD CLEAN IT?**

You only need to ask for one thing when you call a potential cleaner. **Are you certified by the IICRC? Have them show you their card!** Why Ask? By 2008, **only an IICRC certified firm** will be able to do warranty work on IICRC supported carpet mills carpets. Shaw Industries, the worlds largest carpet manufacturer says: "It is to your advantage to use a professional cleaner because his experience enables him to do a better job than you can do yourself. His equipment has more extraction power than the rental units available to you. One way to locate a professional cleaner is to contact the IICRC at 1-800-835-4624 or at [www.IICRC.org](http://www.IICRC.org). This organization maintains a national directory of professional cleaners who are trained and certified in a variety of cleaning specialties". Certified cleaners have made a commitment to Quality, Training, Experience, Knowledge, A Code of Ethics, and Truth in Advertising. Bait and Switch Advertising lures unsuspecting customers to get in the front door. If the price is too good to be true — it usually is! Most of the time, you get what you pay for! With GM Cleaning Inc. there are no hidden costs, everything is up front. We follow carpet cleaning standards as outlined in IICRC's S001-1991 Carpet Cleaning Standard. Plus we guarantee our work in writing. After all, could you stay in business and make a living by driving to a house, then doing the work for \$9.95 a room?



## **Other Cleaning Services Available**

**Upholstery**  
**Water Damage**  
**Odor Removal**  
**Spot/Stain Removal**  
**Auto Detailing**

**Area Rugs**  
**Fire Damage**  
**Tile & Grout**  
**Janitorial**

# **PROFESSIONAL CARPET CLEANING PACKAGES**



**GM CLEANING INC**  
**"We Don't Cut Corners-We Clean Them"**

**1-800-430-6268**  
**320-532-4396**

**"We Guarantee Our Work in Writing"**